

VOLVO OSD INCENTIVES
As of May 7, 2010

MY11, Custom

	Option	Charge	Regular MSRP	Savings	Safe & Secure	Loyalty Offer*
C30	N/A	N/A	N/A	N/A	Applicable	N/A
C70	N/A	N/A	N/A	N/A	Applicable	2 additional hotel nights
S40/V50	N/A	N/A	N/A	N/A	Applicable	2 additional hotel nights
S60	N/A	N/A	N/A	N/A	Applicable	N/A
S80	Metallic Paint	\$0	\$550	\$550	Applicable	2 additional hotel nights
XC60	N/A	N/A	N/A	N/A	Applicable	2 additional hotel nights
XC70	Metallic Paint	\$0	\$550	\$550	Applicable	2 additional hotel nights
XC90	Climate Package	\$400	\$800	\$400	Applicable	2 additional hotel nights
XC90 V8	Executive Package	\$1,475	\$2,950	\$1,475	Applicable	2 additional hotel nights

Orders taken between May 7, 2010 - June 1, 2010

*Loyalty offer applicable to current Volvo owners. Additional hotel nights applicable to SAS Radisson in Gothenburg booked through CorpTrav in connection with pick-up of car on confirmed delivery date. Limited availability, restrictions apply.

MY11, Stock

	Option	Charge	Regular MSRP	Savings	Safe & Secure	Loyalty Offer*
C30	Climate	\$450	\$900	\$450	Applicable	2 additional hotel nights
C70	Climate	\$450	\$900	\$450	Applicable	2 additional hotel nights

Orders taken between May 7, 2010 - June 1, 2010

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MY10, Stock

	Option	Charge	Regular MSRP	Benefit Amount	Savings	Safe & Secure	Loyalty Offer*
S40/V50	Climate	\$0	\$900		\$900	Applicable	2 additional hotel nights
S80	Climate + Met paint	\$0	\$1,550	\$2,750	\$4,300	Applicable	2 additional hotel nights
V70	Climate + Met paint	\$0	\$1,450		\$1,450	Applicable	2 additional hotel nights
XC60	Panoramic Roof	\$600	\$1,200		\$600	Applicable	2 additional hotel nights
XC60 3.2	Premium Package (AG1)	\$1,700	\$2,300		\$600	Applicable	2 additional hotel nights
XC60 R-Design	Climate	\$250	\$1,000		\$750	Applicable	2 additional hotel nights
XC70	Climate	\$0	\$900	\$3,250	\$4,150	Applicable	2 additional hotel nights
XC90	Climate Package	\$0	\$800		\$800	Applicable	2 additional hotel nights
XC90 V8	N/A	N/A	N/A	\$3,000	\$3,000	Applicable	2 additional hotel nights

Orders taken between May 7, 2010 - June 1, 2010

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Volvo Safe + Secure Coverage Plan available on all MY10 and MY11 Overseas Delivery cars with orders taken between September 1st 2009 and June 30th 2010.

Volvo reserves the right to cancel, amend or revoke any program at any time upon written notification.